



# THANK YOU

Wow! I can't believe 2016 is coming to a close. It seems like yesterday I was riding my Street Glide® Special motorcycle to Canada for the Ontario H.O.G.® Rally. Fortunately, the weather has been decent here in Milwaukee and a few weeks ago we were able to ride to buy breakfast at the VA hospital for some of our veterans on Veteran's day. I had the honor of meeting Gary Wetzell, a Congressional Medal of Honor recipient. What a great ride that was!

We've accomplished some great things this year. Based on your newsletters, your Chapters have been experiencing some fantastic rides! We had some fantastic H.O.G. Rallies! We launched some new H.O.G. programs. Some that will make Chapter administration easier

and some that are just really cool (like free admission to the H-D Museum for all H.O.G. members and the new Mileage program pages on [hog.com](http://hog.com)). And we are not done, in 2017 we are bringing back the National H.O.G. Rally and much more. Finally, at H.O.G. Officer Training, we had a few main points that we stressed. I wanted to close the year reiterating a couple of those points.

1. RIDE MORE  
(and who can argue with that)
2. HAVE MORE FUN  
(again no arguments)
3. IF it doesn't have to do with points 1 or 2, seriously consider why we are doing it?

We need continue to focus most of our energy on riding our Harley-Davidson® motorcycles!!!

I cannot thank you enough for all of your hard work and dedication in planning and executing great rides and events for your members!

Have a fantastic holiday season; I look forward to seeing you on the road!



*Tim Budzien  
Director, H.O.G.®  
and Membership Programs*

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# THE FUTURE

As Harley Owners Group® is the Official Riding Club of Harley-Davidson, the Motor Company is investing in the future of H.O.G.® program. The philosophy has not changed, we ride, we have fun and we are damn good at it. Together we continue the strong relationship between H-D® Dealers, H-D® motorcycle Owners, H.O.G.® Chapters, Rally teams and the Motor Company. As strong of a relationship today and continue building into the future.

I am certain you have followed the evolution of H.O.G.® Rallies in past issues this year.

Evolution isn't stopping there. How members and Chapters stay connected via *hog.com* is evolving as well. A new H.O.G. program system is being introduced on *hog.com*. Have you been out and logged into *hog.com* lately? Have you noticed the new look?

If you have been there, then read on so you can share this information with your Chapter membership as handling your Chapter or membership business online just got easier.

The new system includes new digital functionality for each H.O.G.® member. This includes the ability for all global users to view their mileage program submissions or register into the program. Dealers will have the ability to enter member's mileage program miles digitally. No more printing and filling the form out. Now just go to your dealership and get it handled!

All global members will be able to register for a H.O.G. Rallies or H.O.G. Officer Training through *hog.com*. How about that!

Effectively performing Chapter business tasks such as; Verifying National memberships, adding or removing members from the Chapter or view Chapter information is going to be simpler.

Sounds pretty good doesn't it.

We aren't done either. Finding H.O.G. events around the world will become easier. No more copy and paste, no more searching the internet – all can be found on one page. You can access every H.O.G. Rally, Pin Stop or other H.O.G.

events from this one page. Yes that's right, go to the individual Rally and onto the event website with one click. And another click lets you register for the Rally or Rallies of your choice. Please note that Rally information is always being updated; visit often so you will be in the know on what is going on in the H.O.G. riding club world and where the ride takes you next.

There will be online training available soon to assist you with these new technology upgrades, so stay tuned to *hog.com*.

A lot is happening in the H.O.G. organization that will look different, but remember our philosophy of riding, having fun and enjoying the ride together will never change.

Time to ride, see ya on the road!



JT Hasley  
H.O.G.® Regional Mgr

## NEW HOG.COM WEBSITE



Check your next level in the H.O.G. Mileage Program In your benefits section of your profile



Check into your 2017 H.O.G. Rally adventures Under the H.O.G. Rallies tab

# 2017 H.O.G.® U.S. RALLY SCHEDULE

[hog.com/rallies](http://hog.com/rallies)



DATE	RALLY	LOCATION
<b>APRIL</b>		
6 – 8	Deep South H.O.G. Rally	Alexandria, LA
<b>MAY</b>		
18 – 20	Southwest H.O.G. Rally	Temple, TX
<b>JUNE</b>		
7 – 10	Merging Mountains H.O.G. Rally	Roanoke, VA
7 – 10	Rocky Mountain H.O.G. Rally	Steam Boat Springs, CO
16 – 21	Southern Exposure (riding rally)	North Carolina to Florida
22 – 24	Last Frontier H.O.G. Rally	Fairbanks, AK
<b>JULY</b>		
11 – 15	Southern Backroad's H.O.G. Rally	Cookeville, TN
13 – 15	H.O.G. Revolution Rally	Utica, NY
20 – 22	Pacific Northwest H.O.G. Rally	Meridian, ID
27 – 29	H.O.G. Iron Adventure of New England	Lincoln, NH
<b>AUGUST</b>		
17 – 19	H.O.G. Rally in the Valley	Grantville, PA
17 – 19	Great Lakes H.O.G. Rally	Sault Ste. Marie, MI
30 – 31	H.O.G. National Rally	Milwaukee, WI
<b>SEPTEMBER</b>		
1 – 3	H.O.G. National Rally	Milwaukee, WI
14 – 16	Western H.O.G. Rally	Chandler, AZ
<b>OCTOBER</b>		
5 – 7	Central H.O.G. Rally	Ardmore, OK
13 – 15	Hawaiian Islands H.O.G. Rally	Kahului, Maui, Hawaii
<b>NOVEMBER</b>		
1 – 4	Southeast H.O.G. Rally	Pensacola, FL

# 2017 HOT UPDATE

We wanted to let you know that due to rising costs there will be a \$25.00 charge for guests attending H.O.G.® Officer Training. This will include dinner and entertainment on Friday evening. While this wasn't an easy decision, we felt that it was the fairest way to proceed without negatively impacting the overall program. As part of our new registration page on hog.com, you will have the option of adding a guest. At that point you can enter credit card information for payment. As always, there is no charge for those attending the training (chapter officers and dealer staff).

We would also like to remind you to make sure you have your officers updated in the H.O.G.® system before you register for HOT. And of course, all Chapter Officers must be active national H.O.G.® members.

We appreciate your understanding, and your continued support of the Harley Owners Group and your fellow H.O.G.® members.



*Bruce Motta*  
H.O.G.® Regional Mgr

# INTERNATIONAL MOTORCYCLE SHOW

## H.O.G.® MEMBER SAVINGS

H.O.G.® riding club is rolling out with this awesome new benefit! Receive \$3 off admission when you purchase tickets online.

These shows make for a great Chapter outing, plus you get to see the new Harley-Davidson® motorcycle lineup. Here's how to get the discount:

1. Go to this link: <http://www.motorcycleshows.com/newyork/tickets>
2. Enter promo code H.O.G.17
3. Invite Chapter Members
4. Have a great time at a show in a city near you

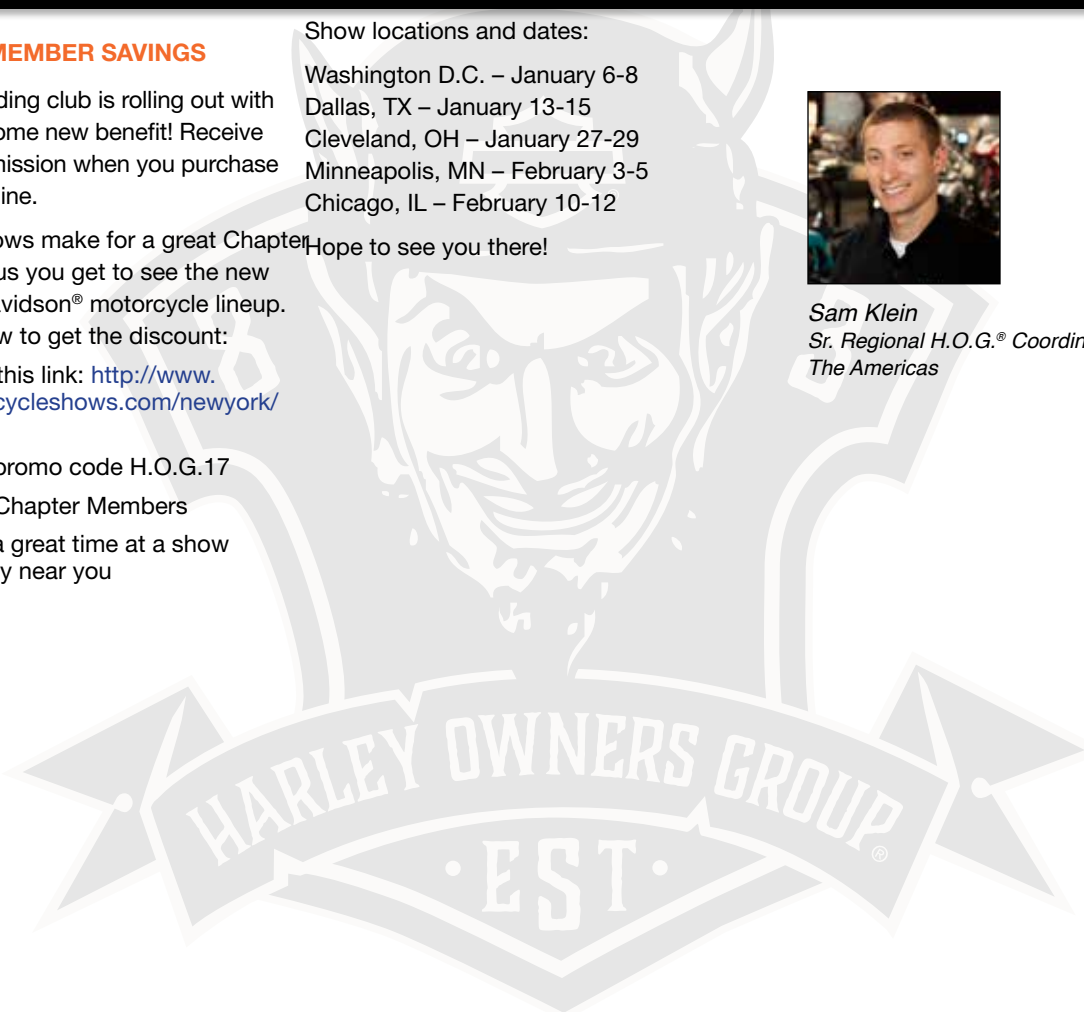
Show locations and dates:

Washington D.C. – January 6-8  
Dallas, TX – January 13-15  
Cleveland, OH – January 27-29  
Minneapolis, MN – February 3-5  
Chicago, IL – February 10-12

Hope to see you there!



*Sam Klein*  
Sr. Regional H.O.G.® Coordinator –  
The Americas







# MUSEUM HAPPENINGS

[hog.com/museum](http://hog.com/museum)



Has it been a year already?! And you still haven't visited the motorcycle mecca? December 17 marks the one-year anniversary of H.O.G.® members getting free admission to the world's only Harley-Davidson Museum as a part of their member benefits. With new displays, food & drink specials from MOTOR® Bar & Restaurant, and unique merchandise found only at The Shop, now is the perfect time to visit the Museum and see how H.O.G. = V.I.P. at 6th and Canal in Milwaukee.

## MILWAUKEE-EIGHT® ENGINE DISPLAY

**On display now during  
Museum hours**

More than a century of refinement has produced a procession of iconic 45-degree Harley-Davidson® V-Twin engine. Renowned for their unique look, sound, and for the feel they create as the rider goes down the road, these engines are the heart and soul of our motorcycles. A major redesign of the large-displacement Big Twin engines that power Harley-Davidson® cruiser and touring bikes is a rare occurrence. Past designs—the “Knucklehead,” “Panhead,” “Shovelhead”— have taken on legendary status. The next chapter in this story, the Milwaukee-Eight® engine, was introduced for the 2017 model year. While retaining the defining features of the classic Harley® V-Twin engine, it introduces substantial improvements for the 21st-century rider. Now on display at the Harley-Davidson Museum, the first ever Milwaukee-Eight® engine to roll off the assembly line has come home.

## WINTER BLUES BIKE NIGHT SERIES

**Jan. 26, Feb. 16, Mar. 16  
and Apr. 20**

Bike Night never goes into hibernation. The party just moves indoors to the cozy confines of MOTOR® Bar and Restaurant where good times are still the order of the day. Reconnect with friends, make new ones and plan for the day when your bike comes out of storage.

## “RACING MACHINES FROM THE KR TO THE XR”

**On display now during  
Museum hours**

The Harley-Davidson Museum’s Design Lab reopens with a focus on the role Harley-Davidson’s hardscrabble engineering team played in the creating the legendary bikes that would dominate the race tracks of the 1950s, '60s and '70s. This exhibit shows how man and machine have combined to make Harley-Davidson Racing a king and the winner’s circle its throne.

